

Loyalty Program Terms & Conditions

"Piombo Club"

1. Validity period

November 11, 2022 – December 31, 2024

2. Validity Area

All Piombo brand stores in the New York State. Not valid on line.

3. Target

The program is open to U.S. residents at least 18 years of age. Membership is limited to individuals only and is limited to one account per individual.

4. How To Take Part

It's free to join as a member; to sign up, it is sufficient to apply to join the Piombo Club during the validity period. This can be done in any of the Piombo brand stores, by providing personal details and consenting to the processing of these details for registration.

By participating in the Program, Member agrees to the terms and conditions, rules, regulations, policies and procedures of the Program, including, without limitation, these Terms and Conditions and the provisions below dealing with mandatory arbitration of all disputes on an individual (i.e., non-class action) basis. Each Member is responsible for remaining knowledgeable about the Program Terms and Conditions. Company reserves the right to disqualify Members who have violated any of the Program Terms and Conditions.

Company may, at its discretion, alter, limit, or modify the Program structure including other benefits under the Program. Company will email you about any such changes. Your continued participation in the Program will confirm your acceptance of such changes.

Your participation in the Program is voluntary and you may withdraw at any time by contacting us at hello@piombo.com. In the event that you opt-out of the Program, you will not be able to access your rewards or other benefits earned on your Member account.

5. Advantages

Welcome offer

Once registration is complete, the new member is automatically entitled to the Welcome Offer, which consists of a discount (A) worth 15% and valid until December 31, 2024.

(A) The 15% offer applies to regular priced items on the first purchase only. During November 2024 and December 2024, the offer can be combined with additional offer(s) or discount(s). Limit one offer per customer. Valid for a single purchase of Piombo merchandise. This offer is limited to the U.S. and valid at Piombo stores. No adjustment will be made to prior sales or purchases. The offer cannot be applied to sales tax or gift cards. This offer is non-transferable and non-redeemable for cash.

To use the discount coupon (before the expiry date) - before the receipt is issued - it is sufficient to ask the cashier for the Welcome Offer and to provide personal details (name, surname, date of birth or email or cellphone number); if these details are not provided, the discount cannot be used for the sale in progress.

Birthday discount for member

Members have the right to a 20% discount (B) to be used between the 15th day before and the 15th day after their birthday.

(B) The 20% offers applies to regular priced items only on the first purchase. During November 2024 and December 2024, the offer can be combined with additional offer(s) or discount(s). Limit one offer per customer. Valid for a single purchase of Piombo merchandise 15 days before and 15 days after the date of the birthday, provided that the birth date is correctly indicated in the personal profile. This offer is limited to the U.S. and valid at Piombo stores. No adjustment will be

made to prior sales or purchases. The offer cannot be applied to sales tax or gift cards. This offer is non-transferable and non-redeemable for cash.

To use the discount coupon (before the expiry date) - before the sales receipt is issued - it is sufficient to ask the cashier for the Birthday Offer and to provide your personal details (name, surname, date of birth or email or cellphone number); if these details are not provided, the discount cannot be used for the sale in progress. Proof of identity may be required.

Other possible advantages

Other advantages may be introduced, for example, offers and promotions for members; competitions or rewards programs, events, and communications reserved to members for collection previews, etc.; some advantages may be exclusively for specific categories of recipients, based on specific characteristics; these recipients will be informed of the extra benefits.

6. In case of a store closure

If a participating Piombo store, for reasons beyond the control of the promoter, should stop the initiative (e.g., the business closes, the store ceases trading, etc.), the program is still available from other participating Piombo stores. The Client Service (hello@piombo.com) can provide more information about the nearest participating Piombo store.

7. Communication

Unless Member has opted out of receiving marketing communications, Company may (at its option) communicate with Members about marketing via mail, email and other channels, including about special Member promotions, offers and more.

8. Privacy

The personal details provided when registering for the Piombo Club or successively, are processed by the promoter, the Data Controller, in full compliance with the current privacy regulations, according to the policy statement provided at the time of registration.

9. Piombo Card

Piombo Card is a digital card that makes it easier to identify the member and therefore, it offers easier access to the benefits of this program.

When applying for a Piombo Card the applicant must provide their personal and identification details, which will be processed according to the privacy laws.

Anyone, provided they are aged 18 or above, can sign up for a Piombo Card free of charge, from a participating Piombo store. When the member profile is being created for the Piombo Card, a digital card is created that can be used immediately. The card holder will receive a confirmation email about the creation of their Piombo Card profile and a summary of their details and any consent given.

Purchases made with Piombo Card cannot be redeemed for cash, unless this is provided for by law.

During the validity period for the program, in specific periods of the year, there may be specific benefits for new Piombo Card memberships, which will be communicated using the most appropriate means.

The promoter reserves the right to change or cancel this promotion at any time.

The Piombo Club loyalty program is promoted and managed by Vespucci Fashion Inc. c/o Cozen O'Connor, 3WTC, 175 Greenwich Street, 55th Floor, New York, NY 10007, United States, EIN: 88-2109482, Registration Number: RN166748.