

GAP 2023 Advantage
Programme Terms and Conditions

1. Description

The GAP Advantage Programme is the loyalty programme from GAP where members can access advantages, offers and dedicated promotions.

2. Validity Period

From 01.01.2023 to 31.12.2023.

3. Where to Use

In participating GAP stores/outlets in Italy, recognisable from the advertising material displayed. Not valid for use online.

4. Target

Individual clients, "consumers" pursuant to Art. 3, subsection 1 (a), Lgs. Decree 206/2005, adults, resident in Italy.

5. How to Participate

Membership is free. To register, it is sufficient to ask to sign up for the programme at one of the participating GAP stores/outlets, providing personal data and consent to the processing of same for registration purposes. If the member provides the name and date of birth of their children (up to a maximum of three), they will also receive a Kids' Birthday Discount, as explained in section 6.2.

In addition to the above method, on a date to be defined (which will be communicated to recipients using the means deemed to be most appropriate), ex-customers of GAP Italy S.r.l. – provided they are not already registered with the above method - can also register for the programme as follows: clients on the master file of GAP Italy S.r.l. will receive a message ^(A) by email and/or text (provided their email address or phone number is in the master file and also active) informing them that OVS S.p.A. will be taking over as Data Controller for the personal data provided by them to GAP Italy S.r.l. and asking them to update their data and to consent to the processing of same by OVS S.p.A. The completion of this process is required for automatic registration with the GAP Advantage Programme.

(A) OVS S.p.A. cannot accept any responsibility for failed delivery of the aforementioned email and/or text, due to causes beyond its control (for example but not limited to: incorrect, incomplete or non-existent email address; full inbox; no answer from host computer after the sending of the email; disabled inbox, blacklisted email address; the inbox automatically sending the message to the spam box or junk mail; the cellphone number is incorrect and/or non-existent and/or inactive and/or reassigned to a third party; the terminal is switched off and/or unavailable for several days, meaning it is not possible to deliver the text; any restrictions in the configuration of the terminal, etc.).

6. Advantages

6.1 Member's Birthday Discount

Members are entitled to a discount (A) of 20%, which can be used in the period of two weeks before and two weeks after their birthday, provided this period of use falls between 01.01.23 and 15.01.2024.

To use the discount it is sufficient before the receipt is issued at the cash desk (within the envisaged period), to inform the assistant (with first and second name and date of birth, or email or cellphone number) and ask for the discount to be applied; this is necessary to ensure that the Birthday Discount can be applied to the member's ongoing purchase; in this case, an identity document may be requested.

(A) The discount is valid once only and for a single purchase of any amount to be made at a participating GAP store/outlet in Italy; it cannot be broken down over several purchases; it cannot be used online or to purchase Giftcards; it does not entitle the member to any change and cannot be exchanged for cash. The discount is applied to the total amount of the sale, VAT included, net of any returns, discounts, etc. Failure to use the discount within the validity period does not entitle the member to refunds of any kind.

6.2 Kids' Birthday Discount

For each of the member's children (up to a maximum of three) for whom names and dates of birth have been provided, the member has the right – until children reach the age of 17 - to a 20% discount *(B)* that can be used in the two weeks before or the two weeks after their birthday, provided that this period of use is within 01.01.2023 and 15.01.2024.

To use the discount voucher, (before the expiry date) inform the cashier - before the receipt is issued - of family name, first name and date of birth (or email or cellphone number) and ask to use the discount, otherwise the Kids' Birthday Discount cannot be applied to the purchase transaction.

(B) Discount: this is valid once only and for a single purchase of any amount to be made at a participating GAP store/outlet in Italy; it cannot be broken down over several purchases; it cannot be used online or to purchase Giftcards; it does not entitle the member to any change and cannot be exchanged for cash. The discount is applied to the total amount of the sale, VAT included, net of any returns, discounts, etc. Failure to use the discount within the validity period does not entitle the member to refunds of any kind.

6.3 Other advantages

In addition to the above advantages, there may be other benefits in the validity period, such as exclusive offers and promotions for members, competitions and reward programmes, and events and notifications reserved to members for collection previews, etc. Some advantages may be reserved to certain customer groups, based on specific characteristics; recipients will be informed of these benefits beforehand in the manner deemed to be most efficient.

7. **In case of closure of a participating store/outlet**

In the event that a participating GAP store should cease to offer this programme for reasons beyond the control of OVS S.p.A. (e.g., closure of store, transfer of business, etc.), the customer may continue to use the offer in another participating GAP store. For more information about the nearest GAP stores/outlets participating in this initiative, please contact our Customer Service.

8. **Communication**

This initiative is communicated in participating GAP stores/outlets, as well as by email and any other means deemed appropriate by OVS S.p.A. .

9. **Personal Data Protection**

Personal data provided by the data subject while registering for the GAP Advantages Programme or subsequently, will be processed by the Data Controller, OVS S.p.A., in full compliance with the EU Regulation 2016/679 (GDPR), according to the privacy policy provided during registration.

10. **GAPiD**

GAPiD is a digital card that makes it easier to recognise the member and it allows them to easily access the benefits of this initiative.

To obtain the GAPiD card, the card holder must first provide their personal and identification details, which will be processed in compliance with the data protection act.

Anyone aged 18 and over can sign up for a GAPiD card, free of charge, from a participating GAP store/outlet with the relevant tablet. While creating a GAPiD profile, a digital card is created and this can be used immediately. The holder is then sent *(C)* a confirmation email for the creation of their GAPiD, with a summary of their details and consent provided.

No cash refunds are possible for purchases made with GAPiD, except in cases where this is permissible by law.

During the period of validity of the initiative, there may be specific periods with particular advantages for new members signing up for GAPiD, which will be communicated using the methods deemed most appropriate.

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The GAP Advantage Programme is an initiative promoted and managed by OVS S.p.A. Under no circumstances is it to be considered as linked to, associated with or affiliated with initiatives and/or loyalty programmes managed by Gap Inc.

This initiative does not fall within the scope of D.P.R. no. 430 of 26.10.2001.